



ANSI ISO Team (ISOT)



ISO's Stakeholder Category Definitions

As mentioned in **ISOT Guidance Note 2012-01** on the New ISO Global Directory, ISO requires 3 pieces of information when adding a new expert to the GD3 or assigning the expert to a WG. Those are the expert's Full Name including their Salutation (Dr., Ms., etc.), their Email Address and their ISO Stakeholder Category.

We are providing, for your information, the full definitions of those 7 categories, as provided by ISO:

Industry and Commerce – manufacturers; producers; designers; service industries; distribution, warehousing and transport undertakings; retailers; insurers; banks and financial institutions; business and trade associations

Government – international and regional treaty organizations and agencies; national government and local government departments and agencies, and all bodies that have a legally recognised regulatory function

Consumers – national, regional and international consumer representation bodies, independent of any organization that would fall into the "industry and commerce" category, or individual experts engaged from a consumer perspective

Labour – international, regional, national and local trades unions and federations of trades unions and similar bodies the main purpose of which is to promote or safeguard the collective interests of employees in respect of their relationship with their employers (this does not include professional associations¹)

Academic and Research Bodies – universities and other higher educational bodies or professional educators associated with them; professional associations¹; research institutions

Standards Application – testing, certification and accreditation bodies; organizations primarily devoted to promoting or assessing the use of standards²

Non-governmental Organization (NGO) – organizations that usually operate on a charitable, not-for-profit or non-profit distributing basis and that have a public interest objective related to social or environmental concerns. This category does not include political parties or other bodies whose main purpose is to achieve representation in government or governmental bodies.

Notes:

¹ Professional associations are regarded as:

- associations of individuals practicing, or being closely associated with the practice of, specific professional skills or sets of closely related skills; and
- having a purpose, at least in part, to advance the development of those skills and the understanding of the arts, sciences and technologies to which they relate.

² 'Accreditation' refers to the accreditation of testing and certification bodies.

Please submit any questions or comments to ANSI's ISO Team at isot@ansi.org.